

Press Release



Local communities eager to learn about innovative parking upgrades

Pittsburgh, PA, July 13, 2012 - Local communities were enthusiastic and positive when learning about the new parking upgrades planned by the Public Parking Authority of Pittsburgh (PPAP) and Cale America, Inc. The PPAP and Cale met with communities throughout the city the week of June 11, 2012 to provide information about the new pay-by-license parking meter system.

During the Oakland business association meeting on June 12, the PPAP and Cale presented the meter technology and answered questions. The meeting was attended by various Oakland organizations including the University of Pittsburgh, Carnegie Mellon University, UPMC, Oakland Business Improvement District, Oakcliffe Housing Club, Oakland Community Council, Oakland Planning & Development Corporation, Oakland Transportation Management Association, People's Oakland, Pittsburgh Partnership for Neighborhood Development and the United Way of Allegheny County. The consensus of opinion was that they were very pleased to hear about the upcoming improvements that are planned for the Pittsburgh parking meter program. The convenience of being able to use credit cards for payment in addition to coinage was seen as a real improvement. The businesses were thrilled with the new parking upgrades and expressed interest in the new meter installation being conducted before students return to school in the fall.

The Southside community was excited to hear about the innovative new meter technology during their meeting on June 12. It was remarked that the new pay-by-license plate technology will be a huge advantage for residents and visitors alike. It was further noted that it will save them time because they won't have to return to their car to display a receipt. The group in attendance was told that there are community outreach efforts underway, such as volunteers that will be on hand to help residents and visitors use the meters and Cale has set up a local customer service number that will be available 24/7.

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The PPAP and Cale also attended the African American Chamber Meeting on June 15 and provided a short presentation and distributed handouts on the upcoming parking upgrades. The general sentiment of the group was that paying for parking should be as quick and convenient as possible and the new meter technology would achieve that.

For progress on the parking upgrades, the PPAP will regularly post updates to Twitter and Facebook. Links to both sites and meter information can be found at <http://www.pittsburghparking.com/>.

About Cale

Cale America Inc. is based in Tampa, Florida and is a subsidiary of Sweden's Cale Group with more than 11,000 meters installed in over 125 cities throughout the US. Cale has been a multi-space meter provider for the Pittsburgh Parking Authority for nearly a decade.

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